

Franchising Opportunity



• CRAFTHOUSE •[®]



Eat Local ~ Drink Local ~ Support Local

Contact :

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YOUR PLACE TO

Eat, Drink, Gather & Socialize

Crafthouse[®] is all about Eating Local, Drinking Local and Supporting local. Although you will find core items at all Crafthouse[®] restaurants, each and every Crafthouse[®] is unique and is encouraged to seek and showcase their **local** offerings of Local Craft Spirits, Beer, Wine, Whiskey, Scotch Bourbon and of course Craft Fare. We want each Crafthouse to be similar yet unique and different based upon their local market. We strive to offer the best craft beer selection, whether it's from across town or the other side of the globe. Each Crafthouse[®] will have 50 Drafts and up to 150 craft beers & ciders showcased in its coolers. Whether your customer is a new beer lover or a bourbon or wine connoisseur, the friendly and knowledgeable staff is here to guide your customers through every selection.

Dining Experience

Just like we strive to bring you the best in cocktails and craft beer, the same goes for our food. We offer shareables like our Signature Bavarian Pretzel, with our legendary house made beer cheese, Crafthouse Signature Tacos to our Gourmet Craft Burgers - our menu is crafted to pair perfectly with each and every drink. Bourbon, Beer, Wine & Spirits tastes better with food, family and the friends you bring to Crafthouse.





A Craft Opportunity

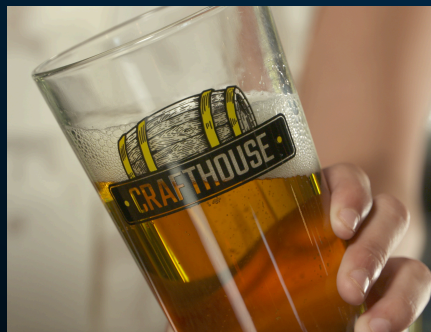
Looking for an investment that mixes astonishing Craft Fare, Craft Beer & Craft Spirits with an one-of-a-kind **local** neighborhood experience, and exceptional unit-level economics? (*AUV \$2.3MM) There are great opportunities to bring Crafthouse restaurants to your neighborhood. With the unique architecture of each and every Crafthouse, we allow & encourage our franchisees to carry and focus on the local craft beer, local craft spirit and local craft fare to help support its **local** market.

Franchise Criteria

- **Liquid Assets** of at least \$300K
- **Net Worth** Above \$1MM
- **Credit Score** of 700 or Above
- Preferred Experience
 - Business Ownership
 - Employee Management
 - Food and Beverage Industry

Franchise Fees and Costs

- Franchise Fee: \$49,500 / Location
- Royalty Fee: 5% of Net Sales
- Marketing Fee: 1.5% of Net Sales
- Total Initial Investment: 813 K - \$1.6 MM per unit



AUV = Average Unit Sales, based on sales for 12 months ended Dec. 31, 2018. This is not a projection of future income and your results may be higher or lower. There is no assurance that you will sell as much as these existing Units.